



**METROPOLITAN  
POLICE**

Working together for a safer London

**TERRITORIAL POLICING**

***Brent Police Licensing Unit***

*Brent Civic Centre  
Engineers Way  
Wembley  
Middlesex  
HA9 0FJ*

***NW BCU Licensing Department - Brent***

*Harrow Police Station  
74, Northolt Road  
Harrow  
HA2 0DN*

***Tel:*** 020 8733 5008

***Email:***

*nwmailbox.licensingbrent@met.police.uk*

***Web:*** [www.met.police.uk](http://www.met.police.uk)

***Your Ref:*** 23513

***Our ref:*** 01QK/016/22/3122NW

***Date:*** Monday the 24<sup>th</sup> of January 2022

**Police representations to the application for a new Premises Licence for 'Fancy Delivery UK Ltd / Go Puff, Unit 1 Fourth Way, Wembley. HA9 0LJ'**

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

Police are of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below. If these conditions were accepted in full, police would be in a position to withdraw their representations.

**Officer: PC Phil Graves  
Licensing Constable 3122NW**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives, namely:

- The prevention of crime and disorder;
- Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

### **The Application**

Gopuff is an application for an online Grocery store situated on an industrial estate next to Wembley Stadium with alcohol been an addition to their range of products. The venue wishes to operate twenty four hours a day seven days a week. There will be no customers permitted inside the venue, with all of the products been delivered by a courier service.

With such close proximity to the National Stadium, this venue falls inside the 'Wembley Footprint' with regards to match day restrictions

### **Personal License Holder**

The sale of alcohol to drunken people and children is a major concern to Police and highlighted in the governments Alcohol Harm Reduction Strategy. Those who sell or provide alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

### **Closed Circuit Television (CCTV)**

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore a decent quality CCTV system is an essential tool and should be installed and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority.

Notices should also be displayed advertising the presence of the CCTV to help promote a secure and safe working environment.

### **Police Representations**

Police require the following points should be added as conditions on the premises licence as below:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
2. CCTV camera shall be installed to cover all the entrances and exits of the premises including the loading bay area.
3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open for trading.
4. The CCTV system shall display on any recordings the correct date and time of the recording.
5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
6. A suitable intruder alarm complete with panic button shall be fitted and maintained.

7. A 'Challenge 25' policy shall be adopted and adhered to at all times.

8. An incident log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council of the police, which will record the following:

- a) Any complaints received.
- b) Any incidents of disorder.
- c) Any faults in the CCTV system.
- d) Any visit by a relevant authority or emergency service.

9. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police.

10. Regular documented staff training on licensing legislation and operating procedures shall be given. The training shall be signed and dated and a copy of these training records available for inspection by Police and local enforcement officers.

11. Members of the public shall not be allowed onto the premises at any time.

#### **The online Orders**

12. The license and premises are to fulfil internet generated sales for delivery and no direct sales shall take place to the general public from the site.

13. Full name and address details, including postcode, must be given when placing an order.

14. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport. No ID – No delivery.

15. Drivers shall not deliver to any person anywhere other than that at the residential/business address given when the order was placed. There shall be **NO** deliveries made to any open/public spaces.

16. The minimum age of delivery drivers will be 18.

#### **Additional**

17. On major event days at Wembley Stadium the following shall apply:

- a) The DPS or deputy shall work in partnership with the police and if necessary comply with any direction given by a senior Police Officer on duty at the event.

**In addition, a 24 hour premises licence application has been has been applied for. Police foresee no issues with those trading hours.**

Yours Sincerely,

**PC Phil Graves 3122NW**  
**NW BCU - Brent Licensing**  
**Philip.Graves@met.police.uk**